

# LAUREN GATCOMBE STACHIW

BEAUTY EDITOR

314-691-6404



lauren.gatcombe@gmail.com



160 Riverside Blvd., Apt. 28C  
New York, NY 10069



lgatcombe.com



## EDUCATION

### BACHELOR OF JOURNALISM / MAGAZINE EDITING

University of Missouri, Columbia, MO  
2010-2014

## SKILLS

InDesign

Photoshop

InCopy

Microsoft Office

Social Media

AP Style

WordPress

## WORK EXPERIENCE

### SENIOR BEAUTY EDITOR

*Bauer Media Group, Englewood Cliffs, NJ / 2018-Present*

I currently write and edit beauty and fashion copy for *First for Women* and *Woman's World* magazines. My articles are benefit and service-driven to help women who are 40 and older look and feel younger without spending a fortune.

- Pitch and research new beauty and fashion ideas regularly
- Collaborate with photo and design teams to visually develop pages
- Interview a wide range of beauty and fashion pros weekly
- Conceptualize and coordinate beauty and fashion photo shoots
- Maintain relationships with beauty and fashion experts and PR contacts
- Attend beauty and fashion events frequently

### ASSISTANT/ASSOCIATE BEAUTY EDITOR

*Bauer Media Group, Englewood Cliffs, NJ / 2016-2018*

In this position, I worked on a team with six editors to create content for all of the beauty and fashion pages in *First for Women*, *Closer Weekly*, *InTouch Weekly* and *Life&Style Weekly* magazines.

- Interviewed and cultivated relationships with celebrity hairstylists, dermatologists and makeup artists
- Worked efficiently to meet a range of deadlines
- Liaised with photo editors to pitch and research timely, actionable beauty and fashion trends

### BEAUTY EDITORIAL ASSISTANT

*Bauer Media Group, Englewood Cliffs, NJ / 2014-2016*

Assisted beauty editors at *First for Women* magazine with research for FOB beauty and fashion pages along with conducted expert interviews and transcribed interviews as needed. Additionally, I served as fashion market editor and social media editor (for the magazine's Facebook and Twitter accounts).

- Pitched ideas and wrote copy for beauty sidebars and fashion pages
- Called-in images for product roundups
- Organized beauty and fashion closets

### EDITORIAL INTERN

*ALIVE Magazine, St. Louis, MO / 2013*

Supported editors throughout the entire editorial process of producing this city magazine.

- Researched new story ideas and helped with fact-checking, interviewing and writing
- Contributed to web content management through uploads of stories in the magazine and regularly updated the website's local event calendar